Why Study with Us?

Affordable fees
- We offer competitive and affordable tuition fees

Innovative and interactive mode of learning
- Students will be exposed to active learning and e-learning methodologies in order to enable them to meet and surpass the needs of future education and employment

Career focus
- The curriculum is designed based on outcomes related to employability

Qualified academicians
- A very committed team will ensure the success of our students

Industrial exposure
- Strategic collaborations with various industry players
- Students will be exposed to real-life projects and industry-oriented learning through industry visits and guest lectures from industry experts

Financial assistance
- PTPTN
- EPF Withdrawal
- Scholarship

Accommodation
- Hostel facilities with free transportation

Location Map

Apply Now!
Apply online @ www.ioc.edu.my or walk in at IOC campus
INTERNATIONAL OPEN COLLEGE
Jalan 7/7B, Seksyen 7, 43650 Bandar Baru Bangi, Selangor
(+603) 8926 5008 (+603) 8926 4946 enquiry@ioc.edu.my www.ioc.edu.my

Foundation in Arts
MQA/PA02481
Introduction
The Foundation in Arts programme prepares students to undertake the exciting discipline of Business and Mass Communication.

These programme equips students with the necessary foundation to pursue a future in business or mass communication. It is designed to provide students with a sound business and mass communication foundation and skills to ensure a smooth transition into an undergraduate course in the arts and social sciences.

The programme comprises a comprehensive selection of core subjects that enhance students academic knowledge in the respective areas of study and at the same time, develop their understanding and appreciation of other basic subjects.

Upon successful completion of this programme, students are eligible to enroll into IOC degree programmes, creating a seamless transition towards pursuing a future in business and mass communication.

Programme Duration
1 year / 3 semesters

Intake
January / May / September
Application is accepted throughout the year

Entry Qualifications
Passed SPM/SPMV with 5 credits or O’ Level or equivalent qualifications recognized by International Open College (IOC)

Tuition Fees
RM10,000

Core Courses
Compulsory Subjects
- Preparatory English 1, 2 & 3
- Computer Competency
- Introduction to Communication
- Introduction to Management Principles
- Mathematics
- Introduction to Business
- Introduction to Marketing

Elective Subjects
- Introduction to Economics
- Introduction to Financial Accounting
- Introduction to Financial Management
- Introduction to Inter-Cultural Communication
- Introduction to Mass Media Communication
- Introduction to Creative Writing

Effective Teaching & Learning Methodologies
- Online Interactions - e-learning, virtual learning environment, forum
- Face-to-face Learning - Lectures, tutorials
- Industrial Exposure - Visits, projects, practical trainings
- Co-curriculum Activities - Soft-skill Development