**Why Study with Us?**

**Affordable fees**
- We offer competitive and affordable tuition fees

**Innovative and interactive mode of learning**
- Students will be exposed to active learning and e-learning methodologies in order to enable them to meet and surpass the needs of future education and employment

**Career focus**
- The curriculum is designed based on outcomes related to employability

**Qualified academicians**
- A very committed team will ensure the success of our students

**Industrial exposure**
- Strategic collaborations with various industry players
- Students will be exposed to real-life projects and industry-oriented learning through industry visits and guest lectures from industry experts

**Financial assistance**
- PTPTN
- EPF Withdrawal
- Scholarship

**Accommodation**
- Hostel facilities with free transportation

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**Location Map**

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**International Open College**

Jalan Tun Ismail, 50480 Kuala Lumpur

Fax No: 03-2697 8755

Email: enquiry@ioc.edu.my

Website: www.ioc.edu.my

Whatsapp: 017-283 9723 / 019-357 9074 / 012-372 7480
**Introduction**

This programme aims to meet the country’s growing demand for professionals in management. The programme encompasses various facets of management as well as emerging disciplines of a global and technology-driven economy. In addition, the programme allows students to acquire in-depth knowledge in selected fields of management.

Students are required to complete 120 credit hours in order to graduate.

**Programme Duration**

3 years / 9 semesters

**Intake**

January / May / September
Application is accepted throughout the year.

**Entry Qualifications**

i. Passed Sijil Tinggi Persekolahan Malaysia (STPM) / A Level with a minimum CGPA of 2.00 or obtained C Grade in 2 subjects; or

ii. Passed Diploma in related field; or

iii. Passed any Foundation Programme / Malaysian Ministry of Education’s Matriculation Programme; or

iv. Other equivalent and recognized qualification from the Government of Malaysia

**Tuition Fees**

RM39,960

**Core Courses**

- Principles of Management
- Principles of Microeconomics
- Marketing Management I
- Financial Accounting
- Business Law
- Introduction to Communication
- Algebra and Function / Mathematics
- Marketing Management II
- Introduction to Psychology
- Principles of Macroeconomics
- Elementary Statistics
- Financial Management I
- Human Resource Management
- Organisational Behaviour
- Management Information System
- Financial Management II
- Principles of Corporate Communication
- Cross Cultural Management
- International Business
- Change Management
- Employee & Industrial Law
- Corporate Governance
- Research Methodology
- Strategic Management
- Career Planning & Development

**Elective I**

- Islamic Financial Management
- Bank Management

**Elective II**

- Consumer Behavior
- International Marketing

**Effective Teaching & Learning Methodologies**

Online Interactions:
e-learning, virtual learning environment, forum

Face-to-face Learning:
Lectures, tutorials

Industrial Exposure:
Visits, projects, practical trainings

Co-curriculum Activities:
Soft-skill Development

**Entry Qualifications**

i. Passed Sijil Tinggi Persekolahan Malaysia (STPM) / A Level with a minimum CGPA of 2.00 or obtained C Grade in 2 subjects; or

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